

Bandstand Committee Meeting

Minutes of March 22, 2023

Committee Members Present: Bill Muldoon, Chris Hall, Rick Meisenbach, Betsey Nehf, Rob Biggs, Gary Downes, Mike Millius, and Gina Caldwell.

Call to Order: The meeting was called to order at 9:05am. The minutes from the March 8 meeting were approved unanimously. The following items were discussed:

Introduction: Bill asked each member to say something they liked about spring in Harpswell..

March Event: The March 16 event was attended by only about twenty people, but we all spend a very nice evening. Castlebay gave a fine performance, and the Committee agreed to have them back next year. We also agreed to promote the event better, to get an announcement in the Anchor, to put the event on our season calendar, and to spread the word by personal contact.

April Event: The April event will be on April 27 at the Cundys Harbor Community Hall, with Matt Newburg and the Hearts of Gold. We will get a banner (that can be used again in the future), and signs and posters.

Fundraising: Rob passed out a folder containing materials that describe the Bandstand to potential contributors. He has a couple of promising prospects, and expects to get results within a week.

The Committee agreed that a general fundraising letter is not cost-effective, that it would be better to target individuals with something personalized. Possibly a Facebook or Go-Fund-Me appeal. This should be done closer to the start of the season.

Bill put on line a list of names of people that can be contacted individually. He will have a set of talking points ready at the next meeting. Perhaps we could have an "I support the Harpswell Bandstand" sign that donors could put on their lawn.

Bandstand: One of the solar panels is still not working. We need to contact someone that can install a new one.

Personnel: Chris Hall will be resigning from the Committee, effective after the next meeting.

Adjournment: The meeting was adjourned at 10:03 am.

Next Regularly Scheduled Meeting: Wednesday April 5, 2023, at 9:00am.

Please advise Bill if you cannot attend.