

Bandstand Committee Meeting

Minutes of April 5, 2023

Committee Members Present: Bill Muldoon, Chris Hall, Rick Meisenbach, Betsey Nehf, Rob Biggs, Mike Millius, and Gina Caldwell. With guest Dave Chipman.

Call to Order: The meeting was called to order at 8:32 am. The minutes from the March 22 meeting were approved unanimously. The following items were discussed:

Introduction: Bill asked each member to say what else, besides music, was a unifying influence of the Bandstand.

Fundraising: Bill has set up an on-line spreadsheet of previous donors, businesses, and interested people, and asked Committee members to add addresses and email to it. He noted that he got donations totaling \$500 from two phone conversations. The trick is to ask with confidence; say something like "I'd like you to consider a gift of \$xxx (\$250, \$100, or whatever is appropriate)." Then let them do the talking. The best time to telephone is between 1 and 3pm (Mike: 9am to 3pm). Contacts made should be noted on the aforementioned spreadsheet.

Gina wrote a fundraising letter, to be mailed to Harpswel residents.

April Event: Gina has a (reuseable) sign, which will be put up this week. Betsey suggested having announcements made on the radio and at the Kellogg Church.

2023 Season: Erica Brown wants \$1600 for her performance (up from \$1000 last year).

We have received contracts back from Sons of Quint, Bess Jacques, Jimmy Jo, Portland Jazz, The Mallett Brothers, and Bonnie Edwards.

The Johnny Cash act is asking for a large sound system. Rob will see if he can find one, and report at the next meeting.

Candi Hine sent a letter to the Committee asking if the Freeport Coastal Winds Band could perform on a Tuesday, perhaps June 26 or July 4. The Committee was enthusiastic, and thought that June 26 was the better date, but that a Tuesday in July would give them a bigger audience. This concert will be included in the schedule, and in the publicity materials.

Publicity: Gina noted that we will need to decide which Season promotional materials we want to have (brochure, postcards (with Town mailing), large posters, flyers (small posters), roadside signs). She will provide the costs of each of these at the next meeting. The question is, which of these channels are the most effective.

Personnel: We need to decide who will be the next secretary, starting with the next meeting. Perhaps it should be a rotating position.

Adjournment: The meeting was adjourned at 9:31 am.

Next Regularly Scheduled Meeting: Tuesday April 25, 2023, at 9:00am.

Please advise Bill if you cannot attend.

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